



**Thank you
for inquiring about the
Carolina Woman Classifieds.**

Below is all the information you need, which can also be found in the back of the magazine. Fill out the form carefully and mail it along with a check or money order to

**Classifieds, Carolina Woman,
P.O. Box 3529, Cary, NC 27519
by 10th of the month.**

TO PLACE A CLASSIFIED AD

1. Carefully fill out the entire Classified Form.
2. Total the amount owed based on the information in the rates section to the right.
3. Fax the form to 919-852-5910 if using a credit card or mail with a check to: **Classifieds, Carolina Woman, P.O. Box 3529, Cary, N.C. 27519. The envelope must include a return address with your name and phone number.**

All classifieds must be prepaid.
No refunds for cancellations after submission.

**DEADLINE FOR NEXT MONTH'S ISSUE:
10th of this month**

QUESTIONS?

E-mail classifieds@carolinawoman.com or call (919) 852-5900 and ask for the Classifieds Department. Classified personnel can't write ads or take ads over the phone.

RATES

Rates Per month: \$40 for 25 words or less and one headline. Plus \$1 for each additional word over 25 and \$5 for each additional headline. No more than 3 words per headline. All headlines appear at the top of the ad.

The number of headlines is unlimited.

All classifieds must run a minimum of 2 consecutive months.

Boxed Ads: Single rule—\$10; Triple rule—\$15.

Frequency Discount (for prepaid ads with no changes month-to-month): 6 months—10% off; 12 months—20% off.

What is considered a word? A word is any letter, number, symbol, punctuation or groupings of same that is bracketed by spaces. Phone numbers count as 1 word. Most hyphenations are 2 words. For Internet addresses: Every section that is divided by a dot or slash counts as 1 word.

Fill out this Classified Form

Name _____
 Street _____
 City _____ State _____ Zip _____
 Home phone _____ Work phone _____
 Fax _____ E-mail _____

Form of payment Check or money order payable to Carolina Woman Mastercard Visa

Credit Card # _____ Expiration Date _____ **Months**

for the ad to run (2 consecutive months, minimum): _____

Category (see listings): _____

1) Headlines: (At least 1 headline required. Maximum 3 words per headline.)

(#1) _____
 (#2) _____
 (#3) _____

2) Message (write here or attach separate sheet):

Charges:

Up to 25 words and first headline	\$ 40	+
Number of words over 25 x \$1	\$ _____	+
Number of additional headline lines x \$5	\$ _____	+
Boxed ad, \$10 (single border) or \$15 (triple border).....	\$ _____	=
Equals	\$ _____	x
Times number of months (AT LEAST 2)	_____	=
Equals your subtotal	\$ _____	-
Frequency discount (6 months=10% off, 12 months=20% off).....	_____	=
EQUALS YOUR TOTAL	\$ _____	